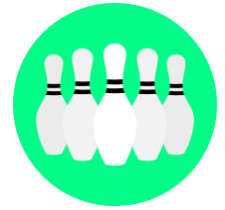




Big Brothers Big Sisters of Southeastern New Mexico

# EDDY COUNTY BOWL FOR KIDS' SAKE



ARTESIA LANES • ARTESIA, NM

Saturday, February 29<sup>th</sup>, 2020

The annual Eddy County **Bowl For Kids' Sake** is coming in February! This is a fun and easy way for you to support the life-changing work of Big Brothers Big Sisters of Southeastern New Mexico in Artesia.



Right now, there are 35 children on our waiting list in Artesia, and hundreds more yet to be reached. These children are waiting for a positive adult role model to lead them on the path to becoming a productive adult citizen. The children served by Big Brothers Big Sisters of Southeastern New Mexico are bursting with potential; but are often facing obstacles to success such as living in a single parent household, growing up in poverty, or coping with parental incarceration. [These children need your help!](#)

For the past 20 years, our program has operated on the proven premise that if a caring adult mentor (Big) is matched with a vulnerable child (Little), the child's life chances will be vastly improved. Independent research shows that after only 18 months in a Big/Little match, **these children are twice as likely as their peers to avoid drug use, perform better in school, and get along better at home and in the community.** [Your gift will change a child's future!](#)

Our annual **Bowl For Kids' Sake** event is the primary fundraiser for Big Brothers Big Sisters of Southeastern New Mexico. It takes \$1250 to support one mentoring match for one year, and because our mentoring program is offered free of charge to the families we serve in Artesia, all the funding to operate our programs comes from donors like you. These funds provide training for our volunteer Bigs, background and reference checks on our Bigs, match support and supervision by a degreed professional, and relationship building events for our Big/Little matches.



On the day of the event, Big Brothers Big Sisters hosts a huge bowling party to celebrate the success of our fund-raising efforts and to thank all the sponsors and teams who contributed to the success of the event. We provide two hours of bowling. Donated prizes are awarded to the top fundraising team, and door prizes are given out throughout the event. Last year, nearly 200 people attended our Artesia event, and had a great time celebrating the positive impact they had on children's lives.

If you were a sponsor for **Bowl For Kids' Sake** last year, thank you! I have attached a listing of the various 2020 sponsorship options available to your company, several of which allow you to form bowling teams among your employees so they can also be a part of the fun and hopefully, raise extra funds for our cause.



[Help us change a child's future!](#) Your sponsorship for this year's **Bowl For Kids' Sake** will allow us to continue our mission of **changing children's lives for the better, forever.** Meanwhile, if you have any questions, please give us a call at 575-910-1882. I greatly appreciate your support.

Sincerely,

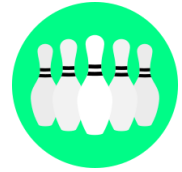
Bill Wolf  
Executive Director





Big Brothers Big Sisters of Southeastern New Mexico

# BOWL FOR KIDS' SAKE



Saturday, February 29<sup>th</sup>, 2020

Our Bowl For Kids' Sake fundraiser is just around the corner. This annual event supports almost half of our agency's funding. We appreciate every donation we receive, which in turn helps us to continue to increase the number of children we serve. Thank you for supporting our mission to *change children's lives for the better, forever!*

**PLATINUM MATCH SPONSOR - \$5,000**

**Support 4 mentoring matches for 1 full year.**

- Logo placement on all print advertising and posters
- Predominant logo placement on our website for one year
- Predominant logo placement of BFKS t-shirts
- Announcements during the event honoring our sponsors
- Logo featured on large banner at the event
- Three five-person bowling teams for employees

**GOLD MATCH SPONSOR - \$2,500**

**Support 2 mentoring matches for 1 full year.**

- Logo placement on our website for one year
- Logo placement on BFKS t-shirts
- Announcements during the event honoring our sponsors
- Logo featured on banner at the event
- Two five-person bowling teams for employees

**VOLUNTEER SPONSOR - \$1,000**

**Recruit and train Bigs to help take children off the waiting list.**

- Logo placement on our website for one year
- Announcements during the event honoring our sponsors
- Banner with logo over one bowling lane
- Name printed on BFKS t-shirts
- One five-person bowling team for employees

**CHILD SAFETY SPONSOR - \$500**

**Provide background checks and reference checks on potential Bigs.**

- Banner with logo over one bowling lane
- Name printed on BFKS t-shirts

**MATCH SUPPORT SPONSOR - \$500**

**Provide degreed professionals to oversee mentoring matches.**

- Sponsor a five-person team

**MATCH INTRODUCTIONS SPONSOR - \$250**

**Support the powerful moment a Little meets a Big for the first time!**

- Name printed on poster at the event

**OTHER - \$**

My sponsorship check made payable to "BBBS SENM" is enclosed.  
Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_

**IN-KIND SPONSOR - \$**

Total retail value of the donated items: \_\_\_\_\_  
I will be donating the following in-kind item(s) for prizes and/or auction for the event: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_


Phone: (\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_@\_\_\_\_\_

**By signing below, you confirm that you have the authority to make the designated donation and that payment will be remitted to Big Brothers Big Sisters of Southeastern New Mexico as soon as possible and no later than February 11<sup>th</sup>, 2020.**

\_\_\_\_\_  
Signature Date

Big Brothers Big Sisters of Southeastern New Mexico  
Stacy Heacox  
sheacox@bbbssem.org



Please charge my sponsorship to my credit card:	<input type="checkbox"/> Visa	<input type="checkbox"/> Master Card	<input type="checkbox"/> Discover	<input type="checkbox"/> American Express
Name on Card: _____				
Card Number: _____	Exp Date: _____	Security Code: _____		
Amount to be charged: _____				
Please retain a copy of this letter for your records. Big Brothers Big Sisters of Southeastern New Mexico is recognized by the IRS as a tax-exempt nonprofit organization under Section 501(c)(3) of the tax code. Tax ID# 85-0467490. Contributions are tax-deductible to the extent provided by law. No goods or services were given to you in exchange for your contribution.				

**\*Please turn in forms by February 11<sup>th</sup> for placement on posters/banner and t-shirts or call us if running late.  
For additional information or questions, please call our office at 575.910.1882.**